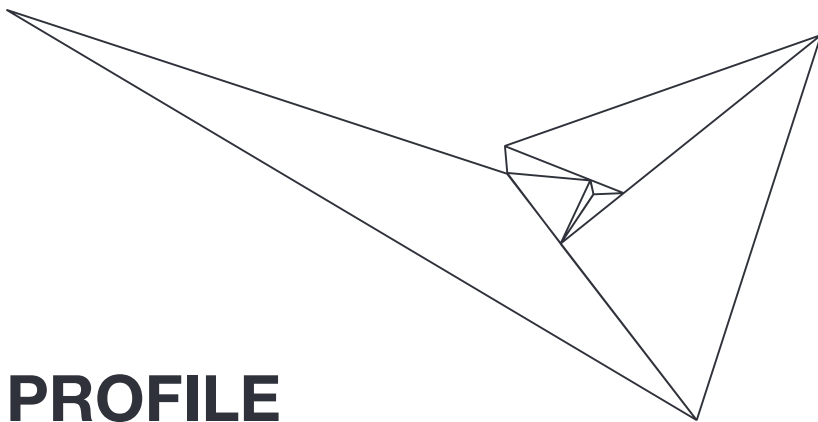


01



**PROFILE
OF ARTISTIC
OCCUPATIONS
IN PUERTO RICO**








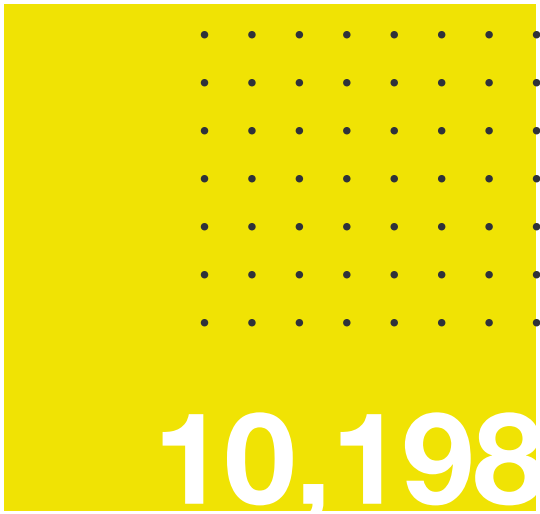
TABLE OF CONTENTS

FINDINGS 04-12

TABLES 14-23

METHODOLOGY 24-25

HOW MANY ARTIST ARE IN PUERTO RICO?



artists whose main occupation is cultural.

SAMPLE	POPULATION ESTIMATE	STANDARD ERROR	90% CONFIDENCE INTERVAL
434	10,198	611	[9,193; 11,203]



WHAT IS THE AVERAGE AGE FOR ARTISTS?

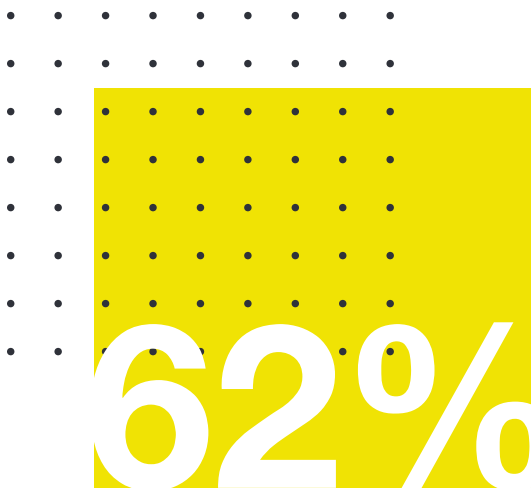
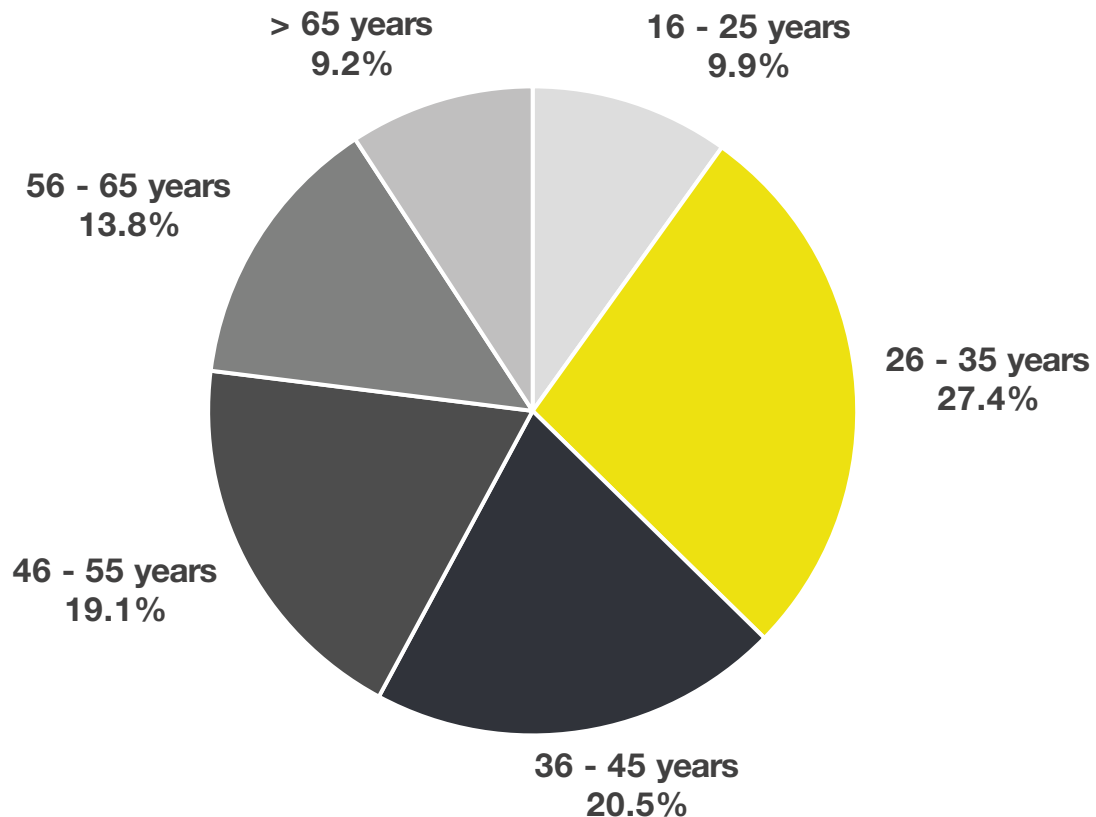


27.4% are between the ages of **26-35** years.

On average, **writers and authors** are older than other artists with an **average of 52 years**.

The youngest age group is made up of **dancers and choreographers** with an **average of 29 years**.

Age in categories



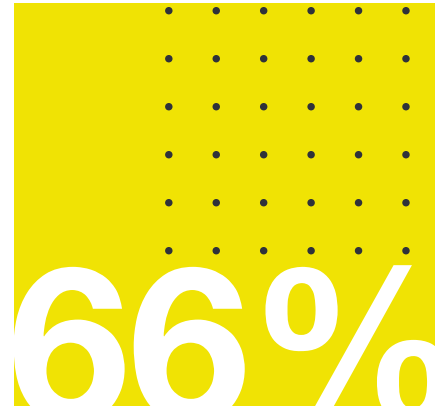
WHAT IS THE EDUCATIONAL LEVEL OF ARTISTS?

studied a career related to the artistic sector.

The artistic occupation with most professionals is **Design**, of which **63%** studied artistic and/or cultural careers.

WHO WORKS IN THE CREATIVE INDUSTRIES?

Arts occupations represent approximately 0.9% of total employment.

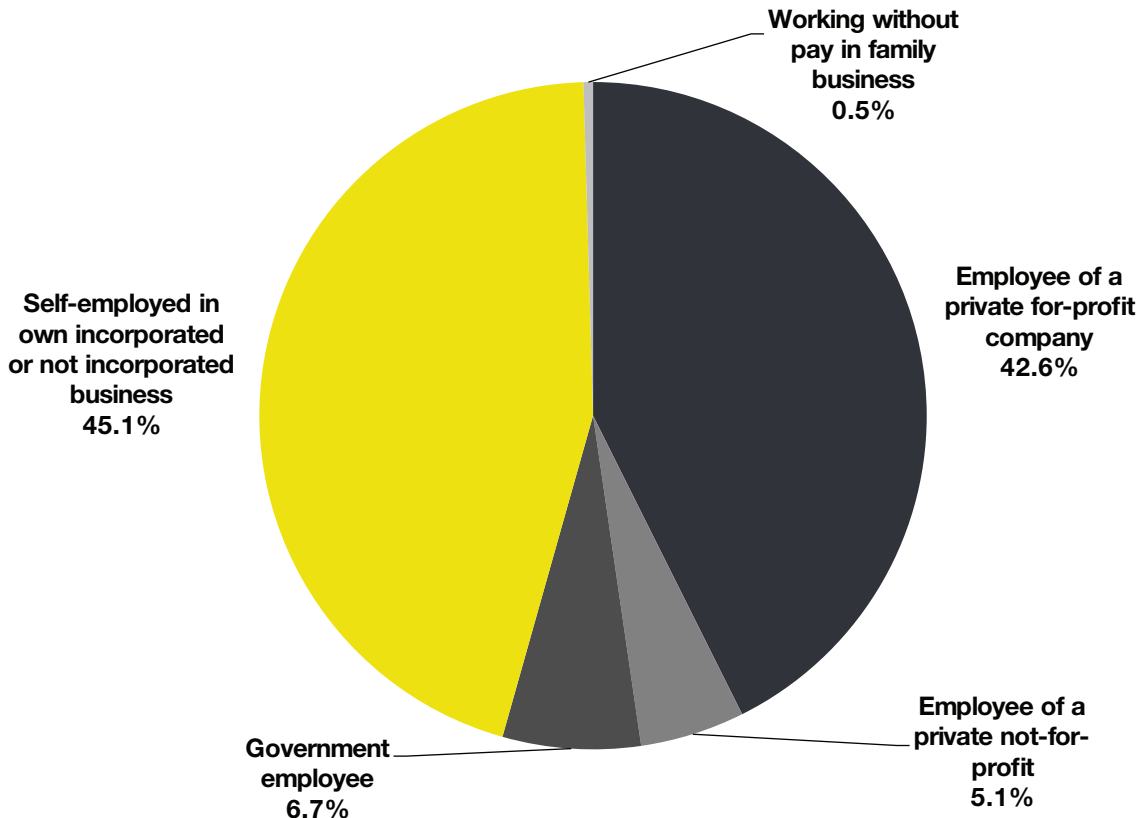


of artists work within the creative industries.

WHAT KIND OF JOBS DO ARTISTS HAVE?

45.1% of artists are **self-employed**, compared to 12% in the rest of the labor market.

Class of worker



WHAT IS THE DISTRIBUTION BY SEX?

34% of the artists are women, a smaller proportion than the labor market where they represent 48%.

83% of Musicians, Singers and Related Workers are male.

WHAT IS THE EDUCATIONAL LEVEL OF ARTISTS?



55%

of artists have a **bachelor degree or graduate studies**. This proportion is higher than the rest of the occupations where it represents 36%.

About **2.3%** of artists do not have a high-school diploma, compared to 10% in the rest of the labor market.

WHAT IS THE CITIZENSHIP OF ARTISTS IN PUERTO RICO?

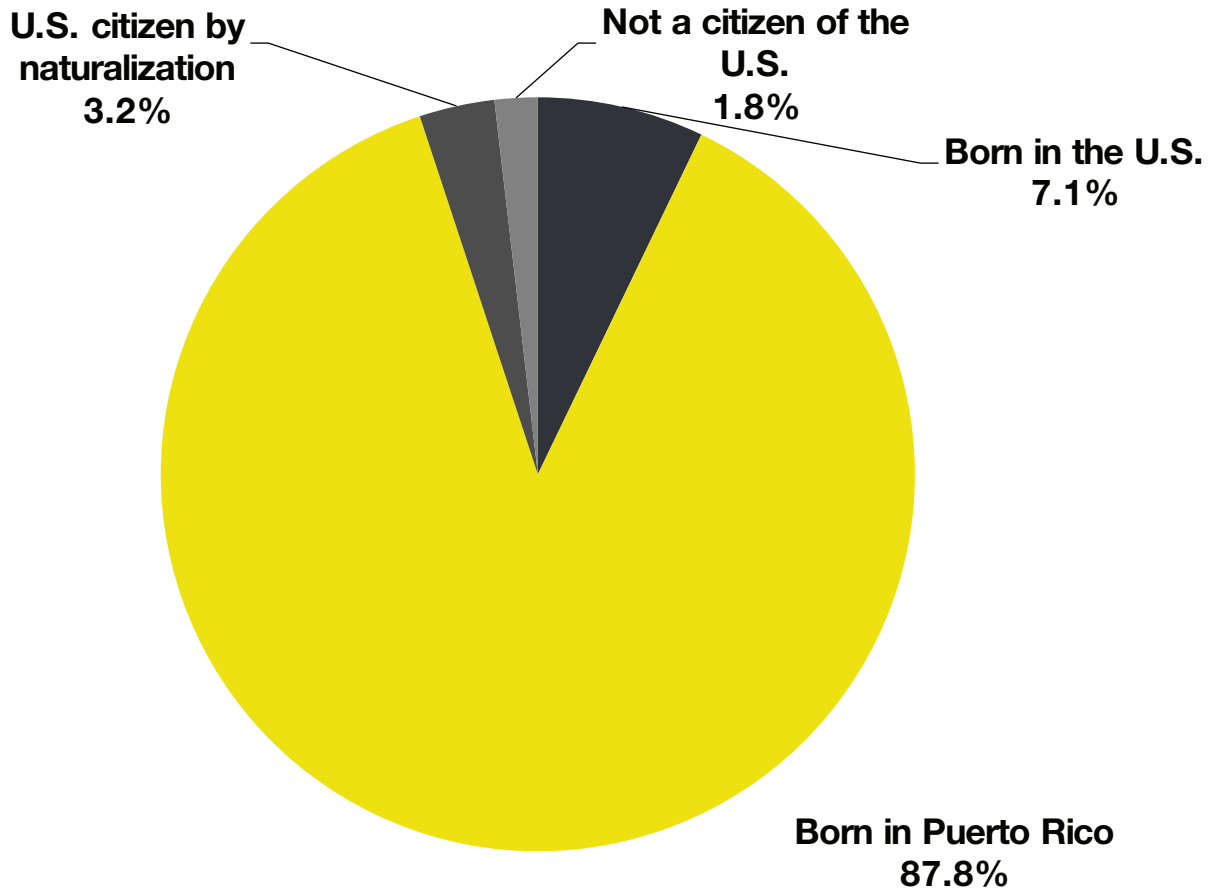


87.8%

of the artists were born in Puerto Rico.

3.2% of artists are american citizens by naturalization. This proportion is lower in the rest of the occupations with 2.3%.

Origin of arts occupations

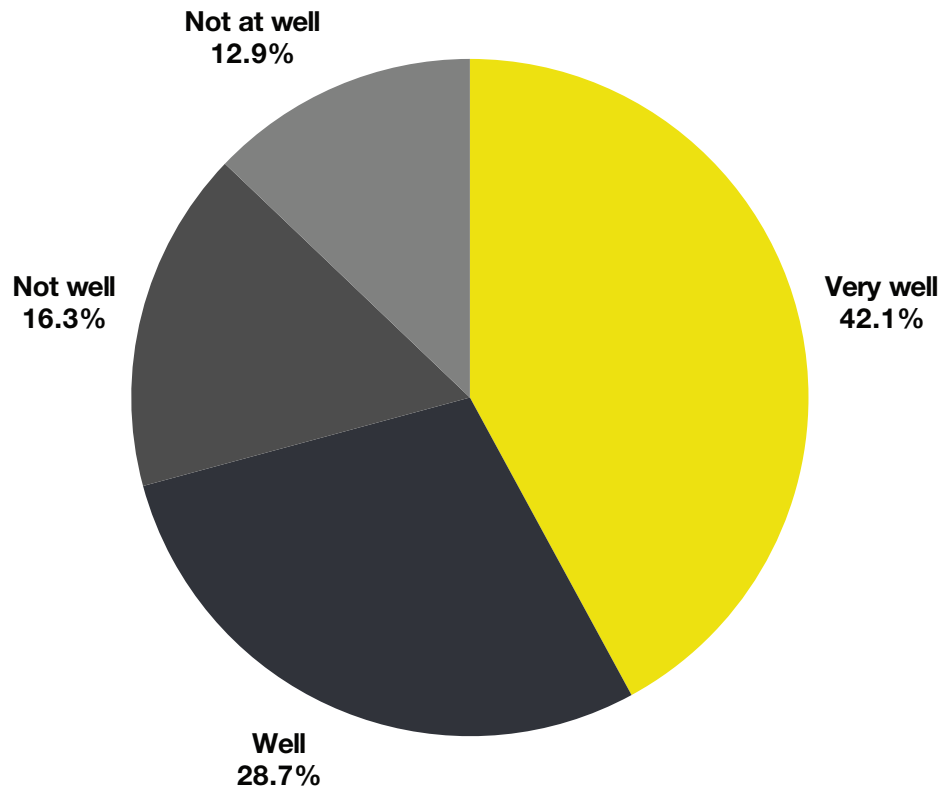


WHAT IS THE ABILITY OF ARTISTS TO SPEAK ENGLISH?



42% of artists establish **their ability to speak English as “very good”**, compared with the 22% in the rest of the labor market.

Ability to speak English



WHEN THEY WORKED FOR THE LAST TIME?

12.9%

of artists did not work in the last 12 months.

HOW MANY ARE OF HISPANIC ORIGIN?

92.6% of the artists are of Puerto Rican origin.

The percentage of “non-Spanish / Hispanic / Latino” is higher in the arts sector than in the non-arts sector, 2.5% vs. 1.5%.

HOW MANY WERE BORN IN PUERTO RICO?

.....

5.1%

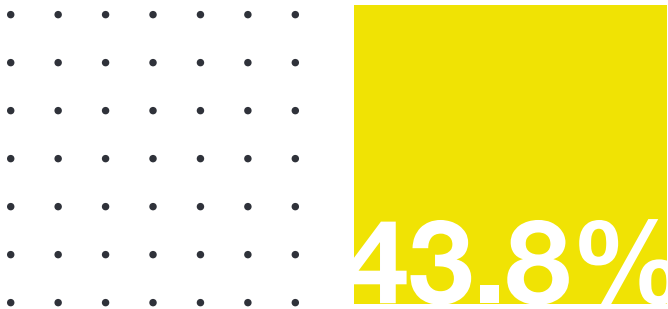
of artists were born abroad.

WHAT PROPORTION HAVE HEALTH INSURANCE?

83% of artists have health insurance.
Of this total, 72% have private coverage.

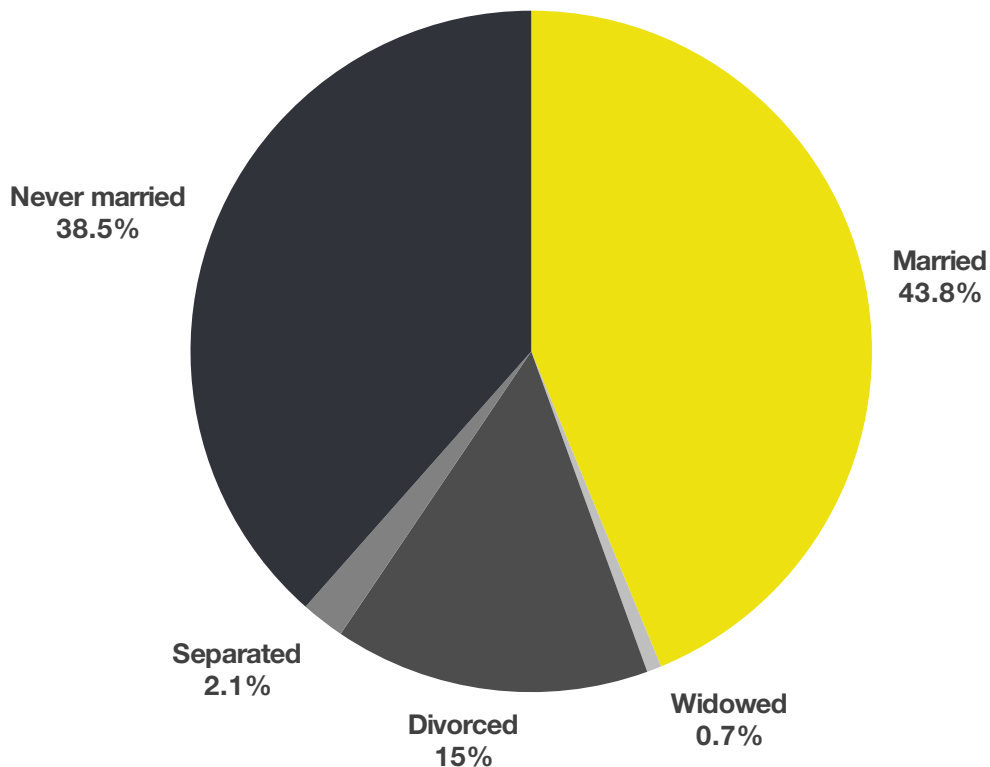
+
83%

WHAT IS THE MARITAL STATUS OF ARTISTS?



43.8% of people in the artistic sector are married.

Marital status



WHAT PERCENT ARE LOOKING FOR A JOB?

12.4%

In the arts sector, 12.4% affirm that they are looking for a job.

WHAT IS THEIR EMPLOYMENT STATUS?

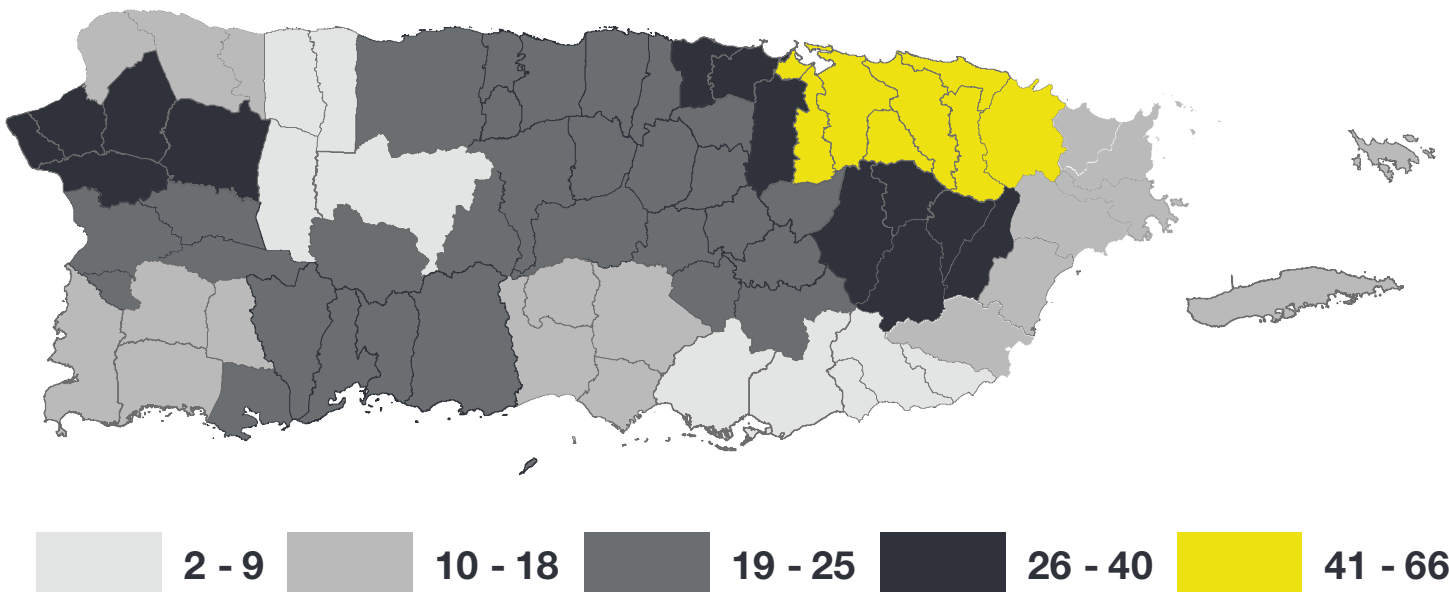
9.9% of artists claim to be unemployed.

9%

HOW MANY ARTISTS ARE STUDYING?

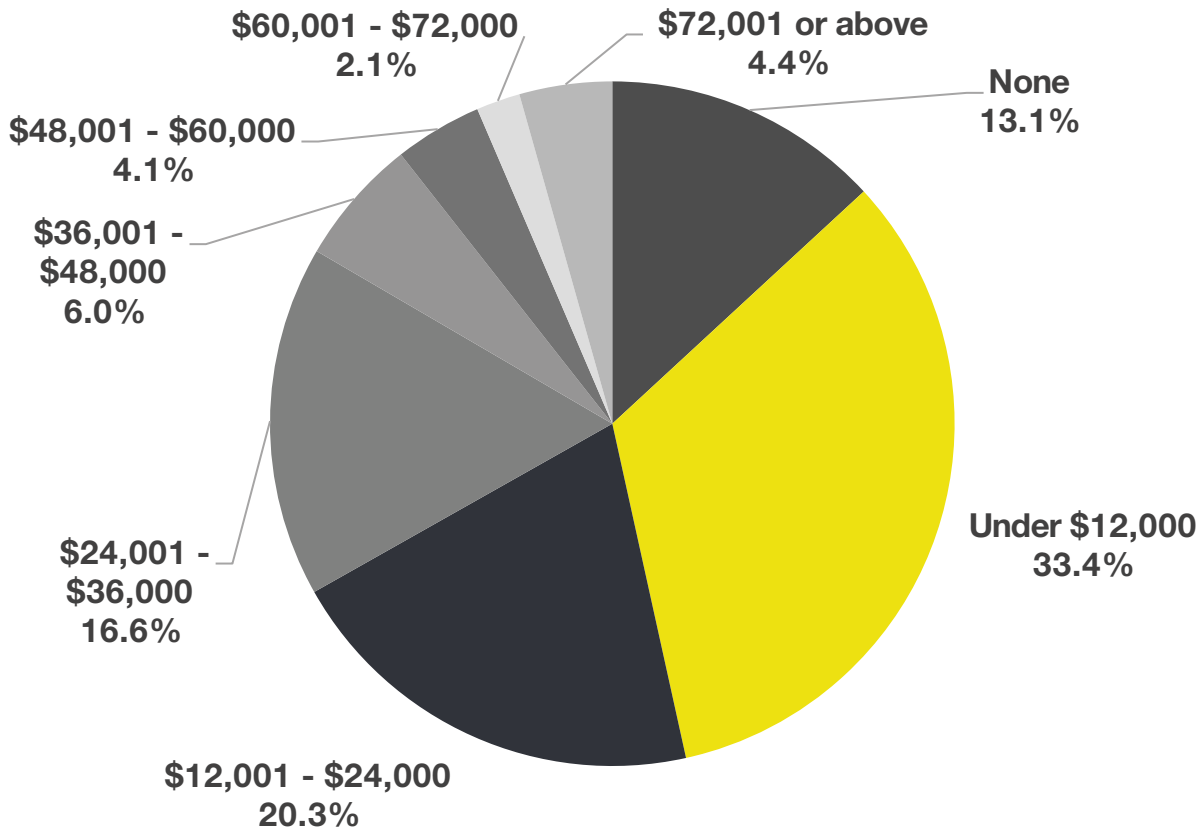
of artists study at school or university, with 4.1% at a private institution.

WHERE DO PUERTO RICO ARTISTS LIVE?



Artists rate per every 10,000 habitants.

WHAT WAS THE INCOME LEVEL FOR THE LAST 12 MONTHS?



The average income in arts occupations is **\$21,817**, while in the rest of occupations is \$21,064.

4.4% of artists earned more than **\$72,000**.

The proportion of people who **did not generate income** is **lower in the artistic sector** than in other occupations: 13.1% vs. 15.5%.

TABLES

ESTIMATES

Code	Description	Count	Estimation	Confidence Interval
171010	Architects, Except Naval	54	1254	[913, 1595]
271010	Artists And Related Workers	46	1085	[785, 1385]
271020	Designers	174	4117	[3511,4723]
272011	Actors	9	253	[117, 389]
272012	Producers And Directors	26	552	[285, 819]
272030	Dancers And Choreographers	6	177	[43, 311]
272040	Musicians, Singers, And Related Workers	52	1240	[919,1561]
272099	Entertainers And Performers, Sports And Related Workers	4	60	[11, 109]
273010	Announcers	22	532	[321,743]
273043	Writers And Authors	9	139	[62,216]
274021	Photographers	32	789	[512,1066]

AGE

Mean	43
Median	42
Minimun	18
Maximun	87

AGE IN CATEGORIES

	Frequency	%
16 - 25 years	43	9.9%
26 - 35 years	119	27.4%
36 - 45 years	89	20.5%
46 - 55 years	83	19.1%
56 - 65 years	60	13.8%
> 65 years	40	9.2%
Total	434	100.0%

GENERAL AREAS DEGREES

Major study area	Frequency	%
Natural Sciences	8	3.3%
Design and Architecture	46	19.2%
Humanities	21	8.8%
Communications	31	12.9%
Business Administration	30	12.5%
Education	18	7.5%
Engineering	17	7.1%
Social Sciences	15	6.3%
Arts	54	22.5%
Total	240	100.0%

PROPORTION OF ARTISTS WITH DEGREES IN ARTS AND CULTURAL FIELDS

	Degrees in Arts and Cultural Fields	
	No	Yes
Architects, Except Naval	22.2%	77.8%
Artists And Related Workers	48.1%	51.9%
Designers	36.8%	63.2%
Actors	16.7%	83.3%
Producers And Directors	61.1%	38.9%
Dancers And Choreographers	100.0%	0.0%
Musicians, Singers, And Related Workers	43.8%	56.3%
Entertainers And Performers, Sports And Related Workers, All Other	0.0%	100.0%
Announcers	66.7%	33.3%
Writers And Authors	44.4%	55.6%
Photographers	36.4%	63.6%
Total	38.3%	61.7%

DISTRIBUTION OF ARTISTS WORKING IN THE CREATIVE INDUSTRIES

	Other	Artists
	%	%
Other industries	99.7%	0.3%
Broadcasting, Except Internet	83.9%	16.1%
Performing Arts, Spectator Sports, And Related Industries	50.0%	50.0%
Museums, Art Galleries, Historical Sites, And Similar Institutions	99.1%	0.9%
Printing And Related Support Activities	87.3%	12.7%
Motion Picture And Video Industries	88.3%	11.7%
Sound Recording Industries	77.8%	22.2%
Architectural, Engineering, And Related Services	84.0%	16.0%
Specialized Design Services	36.1%	63.9%
Advertising, Public Relations, And Related Services	87.1%	12.9%
Musical Instrument And Supplies Stores	100.0%	0.0%
Book Stores And News Dealers	100.0%	0.0%
Newspaper Publishers	95.0%	5.0%
Software Publishers	100.0%	0.0%
Libraries And Archives	100.0%	0.0%
Total	99.1%	0.9%

CLASS OF WORKER

	Frequency	%
Employee of a private for-profit company or business, or of an individual, for wages, salary, or commissions	185	42.6%
Employee of a private not-for-profit, tax-exempt, or charitable organization	22	5.1%
Local government employee	6	1.4%
State government employee	19	4.4%
Federal government employee	4	0.9%
Self-employed in own not incorporated business, professional practice, or farm	165	38.0%
Self-employed in own incorporated business, professional practice or farm	31	7.1%
Working without pay in family business or farm	2	0.5%
Unemployed and last worked 5 years ago or earlier or never worked	0	0.0%
Total	434	100.0%

EDUCATIONAL ATTAINMENT

	No	Yes
No regular high school diploma	10.3%	2.3%
Regular high school diploma	21.7%	11.1%
GED or alternative credential	2.4%	1.4%
1 or more years of college credit	17.4%	18.9%
Associate's degree	12.5%	11.1%
Bachelor's degree	24.6%	41.0%
Postgraduate degree	11.1%	14.3%

ABILITY TO SPEAK ENGLISH

	Frequency	%
Very well	170	42.1%
Well	116	28.7%
Not well	66	16.3%
Not at well	52	12.9%
Total	404	100.0%

CITIZENSHIP STATUS OF ARTISTS

	Frequency	%
Born in the U.S.	31	7.1%
Born in Puerto Rico	381	87.8%
U.S. citizen by naturalization	14	3.2%
Not a citizen of the U.S.	8	1.8%
Total	434	100.0%

WHEN LAST WORKED

	Frequency	%
Within the past 12 months	378	87.1%
1-5 years ago	56	12.9%
Total	434	100.0%

HISPANIC ORIGIN

	Frequency	%
Not Spanish / Hispanic / Latino	11	2.5%
Mexican	4	0.9%
Puerto Rican	402	92.6%
Cuban	7	1.6%
Dominican	1	0.2%
Colombian	3	0.7%
Peruvian	2	0.5%
Venezuelan	1	0.2%
All Other Spanish / Hispanic / Latino	5	1.2%
Total	434	100.0%

NATIVITY

	Frequency	%
Native	412	94.9%
Foreign born	22	5.1%
Total	434	100.0%

MARITAL STATUS

	Frequency	%
Married	190	43.8%
Widowed	3	0.7%
Divorced	65	15.0%
Separated	9	2.1%
Never married	167	38.5%
Total	434	100.0%

LOOKING FOR JOB

	Frequency	%
Yes	54	12.4%
No	78	18.0%
Did not report	302	69.6%
Total	434	100.0%

EMPLOYMENT STATUS

	Frequency	%
Civilian employed, at work	324	74.7%
Civilian employed, with a job but not at work	10	2.3%
Unemployed	43	9.9%
Not in workforce	57	13.1%
Total	434	100.0%

SCHOOL ENROLLMENT

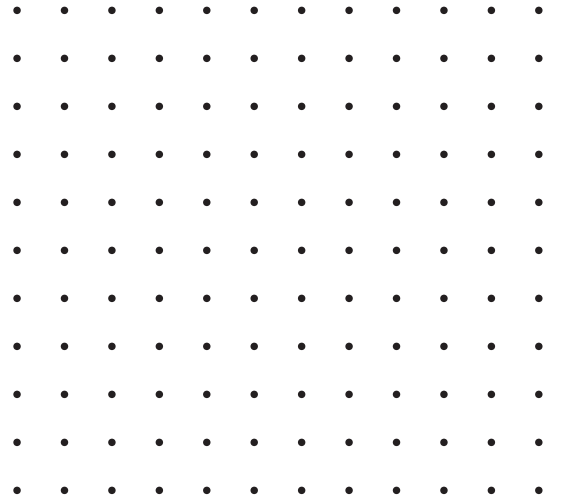
	Frequency	%
No, has not attended in the last 3 months	395	91.0%
Yes, public school or public college	21	4.8%
Yes, private school, private college, or home school	18	4.1%
Total	434	100%

INCOME PAST 12 MONTHS

	Creative occupation			
	No		Yes	
	Mean	Median	Mean	Median
Salary and self-employment income for the last 12 months	19,149	13,500	15,977	4,300

INCOME PAST 12 MONTHS BY CATEGORY

	Creative occupation		Total
	No	Yes	
None	15.5%	13.1%	15.5%
Under \$12,000	28.4%	33.4%	28.4%
\$12,001 - \$24,000	28.3%	20.3%	28.2%
\$24,001 - \$36,000	13.4%	16.6%	13.4%
\$36,001 - \$48,000	5.8%	6.0%	5.8%
\$48,001 - \$60,000	3.3%	4.1%	3.3%
\$60,001 - \$72,000	1.6%	2.1%	1.6%
\$72,001 or above	3.8%	4.4%	3.8%



METHODOLOGY



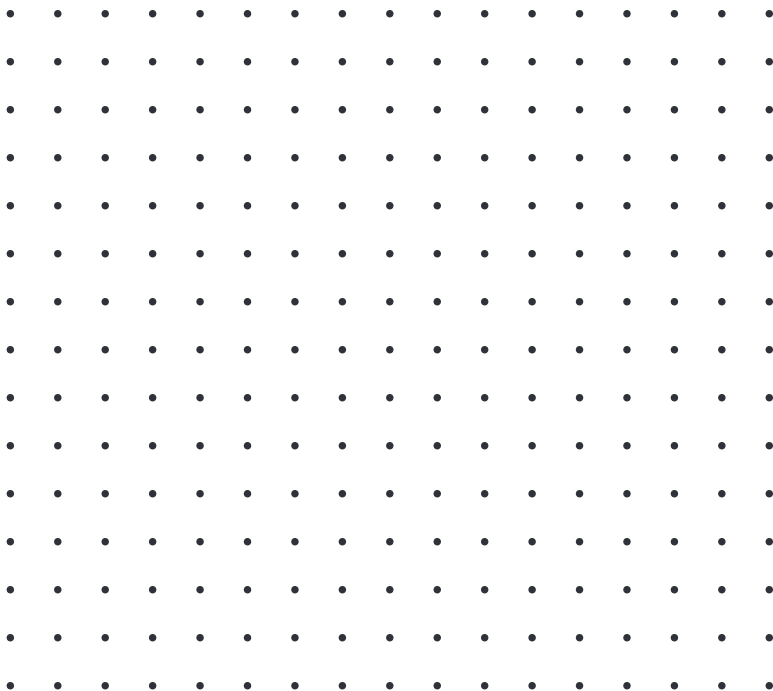
The Census Bureau has been designing continuous demographic surveys, known as the Community Survey since 2005. This survey is part of the American Community ACS Census Bureau survey, customized for Puerto Rico. Its main purpose is to provide more up-to-date data than is generally collected every 10 years during the census, to measure change in the socio-demographic and economic characteristics of the population and about the characteristics of the households over the years.

Public Use Microdata Samples (PUMS) are subsamples of 1% to 5% of all households surveyed in the Puerto Rico Community Survey (PRCS) and that allow users to perform a detailed analysis. The Census Bureau produces PUMS samples 1, 3 and 5 years old. 5-year PUMS samples are combinations from several years of 1-year PUMS samples with adjustments in weights and inflation. You can access PUMS files (samples) on the website <https://data.census.gov/>.

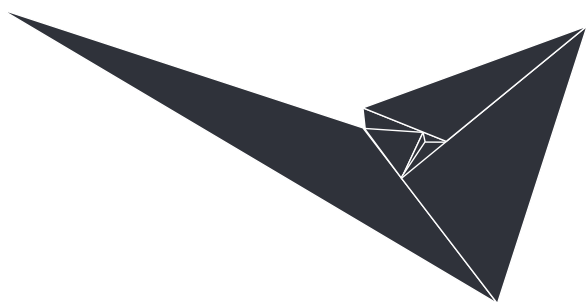
ARTISTIC OCCUPATIONS

The last available 5-year block corresponds to 2013-2017 and includes 106,459 cases of people over 16 and not retired. 434 cases of artistic occupations were identified, according to the Occupational Codes (SOC) as defined in the Satellite Account of the artistic and cultural production created by the National Endowment for the Arts (NEA). Using the weights of each person in the database, it is estimated that in Puerto Rico there are 10,198 jobs artists using SOC (Standard Occupational Codes) codes. When using the replicate weights provided by the database, for the calculation of the standard error, the range of arts occupations are between 9,193 and 11,203 with a confidence of 90%. These data correspond to people who mention the arts as their primary occupation and do not include when it comes to second jobs. This definition of the NEA appears in the reports titled Artists in the Workforce.

This study was made by Dr. Javier J. Hernández Acosta and Cristian Gómez Herazo for Inversión Cultural. The study is part of the Inversión Cultural LabCultural project to produce reliable and up-to-date statistics on the arts, culture and creative industries sector and is made possible with the support of the Flamboyán Arts Fund.



01



INVERSIÓN CULTURAL



FONDO FLAMBOYÁN
PARA LAS ARTES

Fortaleciendo el arte en Puerto Rico

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